



Area

Textile

Level

4

Topics

Economic-financial
management

Budgets

Management control

Modality

Competitive

Time

Between 18 and 32
hours

Corbatul requires the practical application of knowledge related to cost control, management control, budgeting and business financing. The simulator is developed in a company that produces and markets clothing for men.

The market is in an advanced situation of maturity and with very tight margins. The student must learn to manage in a situation of negative results.

Students, working as a team, must make decisions in different areas of management and know how to estimate the impact these decisions will have on the company's results. To verify that students know how to reliably make these estimates, they must be entered in the corresponding decision area. The reliability of the results will condition the Value of the Company.



It is recommended that students build their estimates from a spreadsheet in which they model the results offered by the simulator.

Participants must make decisions related to:

Products

Wide range, raw material quality, packaging and product quality improvement.

Brand

Spending on brand promotion.

Price

Prices per product and discounts to the commercial channel.

Production

Expansion of production capacity, units to be produced per product and percentage of plant maintenance expenditure.

Short and long term financing

Selection of the most appropriate financial instruments and fundraising.

Budget

Realization of the estimation of results and balance for the following period.